



## “Women in Business – Looking Ahead, Shaping the Future”

On the 100 year anniversary of International Women’s Day

Kindly sponsored by Vodafone

Tuesday 8<sup>th</sup> March 2011, Alexander Hotel, Dublin City

Women in Business networks from Dun Laoghaire-Rathdown, Dublin City, and Fingal County Enterprise Boards have joined together with Dublin Chamber of Commerce's Ambassadors for Female Entrepreneurship network to hold a special event to celebrate the centenary of International Women's Day in 2011. The event will provide business women with an invaluable opportunity to learn from the experiences of women in leadership and entrepreneurial roles and to give attendees an open environment to network and build relationships.



6pm	<b>Registration &amp; Open Networking</b>
6.30pm	<b>Welcome by MC</b>
	<p><b>Keynote Address by Anne O'Leary, Director of Business &amp; Enterprise, Vodafone</b></p> <p><i>Anne O'Leary is responsible for sales and marketing of mobile and fixed services to Vodafone's Corporate, SME, SOHO and public sector businesses. Anne has over 12 years experience in the telecoms sector and has held senior positions in a number of companies. Anne began her very successful career with ESAT in Cork, spending 6 years with the company, remaining there until taken over by BT. Anne became manager of BT's Global Services business and prior to joining Vodafone in 2008 she had assumed the position of managing director of BT's SME Business in Ireland. An alumni of London Business School Anne was appointed to the Government SME management Development Council Ireland.</i></p>
	<p><b>Panel Discussion with special guests</b></p> <ul style="list-style-type: none"> <li>❖ Grainne Byrne, gbc Public Relations</li> <li>❖ Triona Campbell, CR Entertainment</li> <li>❖ Suzanne Carroll, Tone At Home Franchise Ltd.</li> <li>❖ Lulu O'Sullivan, Giftsdirect.com</li> </ul>
	<b>Q&amp;A Session</b>
8.00	<p><b>Informal networking</b></p> <p><i>Drinks &amp; Finger Food Reception</i></p>
9pm	<b>Event close</b>

**For more information, please contact:**

Angela Tynan Network Co-Ordinator Dun Laoghaire Rathdown County Enterprise Board [angela@dlrceb.ie](mailto:angela@dlrceb.ie) 01 4948400