

# Fly Higher

Celebrating and Inspiring Enterprise

Incorporating Dún Laoghaire-Rathdown  
Annual County Enterprise Awards

Tuesday 20th September 2011 (6-9.30pm)  
Carlisle Suite, Royal Marine Hotel, Dún Laoghaire

**The Dún Laoghaire-Rathdown County Enterprise Board** is hosting this major enterprise event designed to award, celebrate and inspire the entrepreneurial talent of local small business.

The evening will feature the County Finals of the County & City Enterprise Boards' **National Enterprise Awards** showcasing best-in-class local micro-enterprises. Winners in four Award Categories will be presented with over €6,000 worth of prizes and support with the overall winner representing the county at the National Awards Finals in November.

Our Guest Speaker **Kevin Kelly** will deliver an inspiring talk on 'The Entrepreneurial Mindset'. **Niall Farrell**, Entrepreneur and Dragon's Den Investor will join **Susan Spence**, Executive Chairman and Co-Founder, SoftCo Group Ltd and some of the evening's award winning entrepreneurs in a Panel Discussion chaired by Master of Ceremonies for the evening, **Conall O'Móráin**.

To Register your Free Place visit [www.dlrceb.ie/flyhigher](http://www.dlrceb.ie/flyhigher) or contact Maire Corrigan: (01) 494 8400 [maire@dlrceb.ie](mailto:maire@dlrceb.ie)

## Agenda

- 6.00pm **Registration and Mentor Clinics**  
*Refreshments Tea & Coffee 'Meet the Finalists'*
- 6.45pm **Event Opening**  
*Conall O'Móráin, The Sunday Business Show, Today FM*
- 7.00pm **County Enterprise Awards Commence**
- 7.35pm **'The Entrepreneurial Mindset'**  
*Kevin Kelly*
- 8.05pm **Awards Resume, Winners Announced**
- 8.20pm **Panel Discussion**  
**'Creating the Best Environment for Entrepreneurship'**  
*Niall O'Farrell, Susan Spence & Award Winners*  
*Chaired by Conall O'Móráin*
- 9.00pm **Mentor Clinics Resume / Informal Networking**  
*Drinks & Finger Food Reception*
- 9.30pm **Event Close**

 **Dún Laoghaire-Rathdown  
County Enterprise Board**



Ireland's EU Structural Funds  
Programmes 2007 - 2013

Co-funded by the Irish Government  
and the European Union



EUROPEAN REGIONAL  
DEVELOPMENT FUND

**KEVIN KELLY**

*Internationally Acclaimed  
Motivational Speaker*



**NIALL O'FARRELL**

*Entrepreneur & Dragon's Den  
Investor - Founder, Blacktie  
Formalwear Chain*



**SUSAN SPENCE**

*Executive Chairman  
and Co-Founder,  
SoftCo Group Ltd*



**CONALL O'MÓRÁIN (Event MC)**  
*Managing Director, The Media  
Group - Presenter 'The Sunday  
Business Show, Today FM*

