

## Enterprising Women Network Meeting October 4<sup>th</sup>, 2011

A B2B network for female business owners



**Time:**

**Tuesday October 4th 7pm to 9pm**

**Location:**

Fitzpatrick's Castle Hotel, Killiney

### **'Did You Not Hear What I Said?'**

**Guest Speaker:**

**Caroline Murphy Avondale Media Services**

[www.avondalemediaservices.ie](http://www.avondalemediaservices.ie)

The difference between what we think we said, and what another person believes they heard, can be vast. Caroline Murphy discusses the secrets of effective communication, how it works, why and when it doesn't, and how we can improve it.

**Caroline Murphy** is a natural communicator - entertaining, witty and warm.

She is also a highly-skilled organisational psychologist who draws on her considerable broadcasting and journalism skills to deliver talks which are informative, provocative and very much to the point. She is currently best known as presenter of **'It Says in the Papers'** on **Morning Ireland**, but her long broadcasting career included stints presenting TV and Radio programmes, as well as managing some of RTE's biggest programmes and projects such as 'The Sunday Game' and 'Sydney 2000'.

Caroline took this experience into further education and, in 2005, completed a Master's degree in Social and Organisational Psychology at UCD. She is now working as a speaker, management consultant and trainer, and she is committed to delivering talks and programmes which are entertaining, honest, personal, and provocative enough to excite genuine learning and change. Caroline's particular areas of expertise and interest are web video profiles, communication, leadership and management development, business writing, and of course, media and presentation skills.

### **Agenda:**

|        |  |
|--------|--|
| 7:00pm | Open Networking  |
| 7:30pm | Introductions  |
| 7:45pm | <b>Caroline Murphy 'Did You Not Hear What I Said?'</b> |
| 8:30pm | Structured Networking                                  |
| 9:00pm | Finish   |

**Nov 8<sup>th</sup> Meeting:** **'Show your clients who you are - the benefits of a web video'**

At our next meeting by way of implementing the learnings from this session, Caroline will direct and shoot a video interview for use on the web and critique and explore the communication styles required for online communication.

Email: [angela@dlrceb.ie](mailto:angela@dlrceb.ie) to book your place. Guests are welcome.