



Students Participating in the Student Enterprise Awards (SEA) - DLR County Finals 2011



## Important Dates for Dun Laoghaire-Rathdown Schools Student Enterprise Awards



**Friday, November 25th 2011**

*Register your School / Team for SEA*



**Friday, March 2nd 2011**

*Deadline for Business Report Submission*



**Thursday, March 22nd 2011**

*County Finals Day,  
Royal Marine Hotel, Dun Laoghaire*



**April 2012**

*National Finals Day, Croke Park,  
Dublin*

# Enterprise Education in Secondary Schools

## Teacher & Student Supports 2011/2012

*If you are active in Enterprise Education or would like to be, we can help! Since 1993, we have been working with teachers to foster an enterprise culture amongst second level students.*

## ENTERPRISE EVENTS: 2011/12

### 1) Themed Enterprise Workshops

**September 29th 2011:** 'Create the Idea': Idea Generation

**October 27th 2011:** 'Business Clinics'

**January 26th 2012:** 'Reports, Display & Interview': How To!

We're staging a series of professionally facilitated enterprise education workshops. Each morning workshop will feature contributions from local entrepreneurs, teacher support, action learning by students and much more! The venue for these events is the Stillorgan Park Hotel and FREE transport for students can be arranged. Numbers per school will be limited so early booking is advisable.

### 2) School Enterprise Workshops

Our FREE student enterprise workshops cover the topics of Business Idea Generation & Planning, Report Writing and Project Presentation. Practical and interactive, these workshops are delivered in your school and will last 2-3 periods, depending on student numbers and school timetabling. A minimum of three weeks' notice is required on all requests.

### 3) Student Enterprise Awards (SEA) 2011/12

Are you a second level student in Ireland? Would you like the chance to set up and run your own student business with your class mates while at school?

 Student Enterprise Awards  
County & City Enterprise Boards

Every year almost 15,000 students across Ireland get to find out what it's like to be their own boss by taking part in the **Student Enterprise Awards** Programme. Each autumn, students are invited to create an enterprise - on their own or in groups - to compete for prizes at School, County and National finals. Entries are taken in **Junior** (1st Year), **Intermediate** (2nd & 3rd Year) and **Senior** (TY, 4th, 5th & 6th Year) age categories. In 2011, 900 students from Dun Laoghaire-Rathdown schools participated. To get access to exciting teaching resources, visit [www.studententerprise.ie](http://www.studententerprise.ie). For important dates, see back cover.

### 4) 'Enterprise Showcase' Competition

Showcase your business talent! Participating students get the opportunity to make a presentation to a student audience on a new business idea, existing mini-enterprise or an Irish entrepreneur. Enterprise Showcase enables students to make multimedia presentations and to field questions from a live audience. The finals will be held in University College Dublin's Belfield Campus in April 2012.

## ENTERPRISE RESOURCES: 2011/12

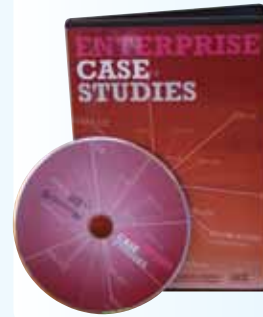
### 1) 'Exploring Enterprise' Student Enterprise Awards Workbook

'Exploring Enterprise' is a FREE student-friendly workbook designed to help teachers and students to progress through the formation and operation of a Student Enterprise. Sections include Generating a Business Idea; Teamwork; Market Research; Production; Marketing; Costing & Pricing; Finance; Evaluation & Review and Writing the SEA Business Report. We will deliver copies of this excellent workbook for your class.



### 2) 'Enterprise Case Studies' & 'Enterprise Awards 2011' DVDs

Our Board can provide your school with copies of a specially-commissioned DVD profiling the activities of successful local entrepreneurs. The 'Enterprise Case Studies' DVD was produced in collaboration with the Institute of Art, Design & Technology, Dun Laoghaire (IADT) and can be used by teachers of Enterprise and Business to deliver outcomes for curricular and extra curricular studies. We can also supply copies of a DVD which profiles the 6x business owners short-listed for the Dun Laoghaire-Rathdown County Enterprise Awards 2011.



### 3) Business Mentors

Our Enterprise Board is happy to arrange for one of our experienced Enterprise Mentors to visit your school to talk to your students on a range of enterprise topics. A minimum of three weeks' notice is required on all requests.

### 4) Share your Ideas for Teaching Enterprise with Us!

Our Enterprise Board is always searching for new and innovative ways of delivering enterprise-related learning and experiences to students in local schools. If you have fresh ideas to share with us, we would be delighted to hear from you. Please remember that our supports are open to teachers of all subjects, not just business. We believe that enterprise is everybody's business!

**We look forward to working with you!**

For further information on our Enterprise Education supports, contact:-

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or you can visit our website [www.dlrceb.ie/education](http://www.dlrceb.ie/education)