

# April Enterprising Women Meeting

**Enterprising Women Network Meeting April 5th**  
A B2B network for female business owners



**Time:** Tuesday April 5<sup>th</sup> 7pm to 9pm  
**Location:** Fitzpatrick's Castle Hotel, Killiney

## How Networking Can Work for Your Business

For our April event three of our members will share with us examples of how they have successfully used networking to support and promote their business. Attendees will each be invited to deliver a short description of their business (Elevator Pitch) and what they are seeking from the network. We will end the meeting with structured networking session.

### Agenda:

- 7:00 Open Networking
- 7:30 Introductions and Elevator Pitch
- 7:45 Joyce Rigby-Jones, Voltedge [www.voltedge.ie](http://www.voltedge.ie)
- 7:55 Colette Ward, Absolute Interiors [www.absouteinteriors.ie](http://www.absouteinteriors.ie)
- 8:05 Catherine De Groot, Bake my Cake [www.bakemycake.ie](http://www.bakemycake.ie)
- 8:10 Q&A
- 8:20 Structured Networking
- 9:00 Finish

**Voltedge** is a new Human Resources Consultancy set up to provide innovative, practical solutions and services to small and medium sized companies across all sectors. The benefits of effective Human Resources can be felt right through any business. It is the stimulant that makes the difference to performance, to employee engagement, to the work environment and to how the business is viewed by its customers and its competitors. Joyce and Fredericka have many years as HR professionals and offer a virtual HR support service which allows employers to get on with their core businesses.

[www.voltedge.ie](http://www.voltedge.ie)

**Absolute Interiors** was established in 1994 by Colette Ward, a qualified Interior designer. Absolute Interiors specialise exclusively in custom made curtains, curtain accessories, blinds and soft furnishings for the home and office. Innovative new fabric collections are continually invested in to keep up with current market trends and fashions. Our aim is to provide a very high standard of quality and personal service to our clients at competitive prices.

As an architect with a little more time on her hands, Catherine De Groot embraced the recession by turning to her passion for pastry and starting **Bake My Cake** in 2009. Never one to attend a party without a tray of cupcakes in one hand and a box of brownies in the other, Catherine now specialises in designing striking cakes. From your favourite designer shoes and handbags to your kids' beloved cartoon characters, Bake My Cake can create the perfect centrepiece for any party. Whatever your idea, we'll do our best to bake it. We bake cakes for every occasion, making christenings, communions and confirmations that little bit more special. From classic to contemporary, we offer a personal service to ensure that your wedding cake is everything you ever dreamed of. Our cupcakes have become hugely popular and our miniature treats and desserts are the perfect accompaniment for any party or coffee morning.

Please rsvp to [angela@dlrceb.ie](mailto:angela@dlrceb.ie).

For further details [www.dlrceb.ie/networking](http://www.dlrceb.ie/networking)